

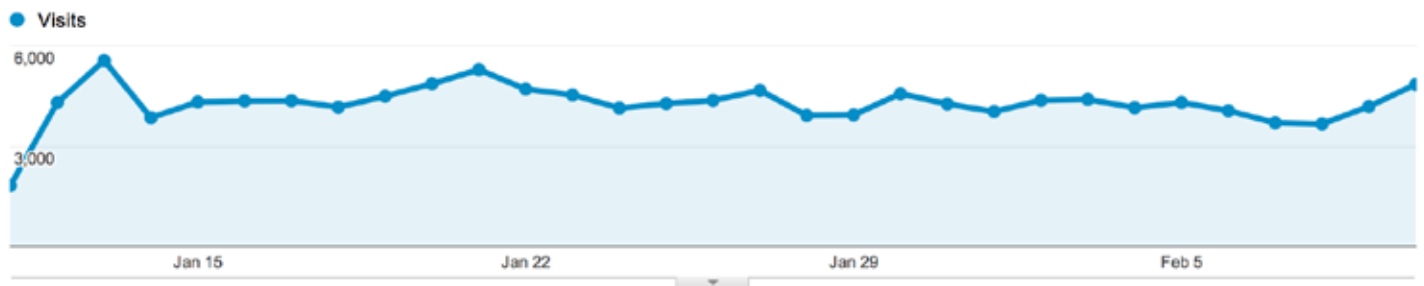


*Media Kit*



## Statistics

The stats below were taken from the last 30 days, via Google Analytics. Approx 6,573 pageviews per day.



**116,235 people visited this site**



**Visits: 132,342**



**Unique Visitors: 116,235**



**Pageviews: 197,180**



**Pages / Visit: 1.49**



**Avg. Visit Duration: 00:02:54**



**Bounce Rate: 53.68%**



**% New Visits: 83.80%**



**83.84% New Visitor**

110,958 Visits

**16.16% Returning Visitor**

21,384 Visits



## *Sidebar Ads*

Sidebar Ads appear directly below the "Categories" cloud on the sidebar on the right side of the blog. All sidebar ads are rotated randomly within that area. All ads are published on Mondays only.

*Premium Ad - 240 x 200 - Top 3 Ad Spots*



*CPM Rate = Approx. \$.37!*

*Standard Ad - 240 x 100 - Following Ad Spots*



*CPM Rate = Approx. \$.22!*



## *Freebie Social Promo Package*

Do you have a freebie that you would like promoted? Fab N' Free will always accept a freebie tip off that may end up on our site, but we do not guarantee to post any of those. Give-aways and "limited time only" freebies are NOT accepted as freebies. If you would like to have us post and promote your freebie, this is what is included:

### *Single Blog Post*



Blog Posts are posted on your preferred Date & Time. You may choose to have the freebie hosted on Fab N' Free, your Facebook Page, or simply linked to your blog. **\*Note, I do not accept "tutorials" that do not include a free download of some kind (free pattern, printable, digital download, etc.)**

### *4 Pinterest Pins*



Pinterest pins can generate thousands of hits, and we will pin your freebie directly from your website if you choose. We will pin 2 pins (on the boards of your choice) from the Fab N' Free account (pinterest.com/fabnfree - 1330+ Followers) and also 2 pins from Carolyn's personal account (pinterest.com/carolynnrey - 5250+ Followers). Pins are posted on your preferred Date & Time. Note: Pins must include **#ad** or **#sponsored**

### *Facebook Post*



We will post your freebie on our page (facebook.com/fabnfree) directly from your website if you choose. We currently have 1620 followers. Posts are posted on your preferred Date & Time.





## *Simple Social Promo Options*

We only promote FREEBIES, please do not ask to promote any other products. Choose one or more option below.

### *Single Blog Post*



Blog Posts are posted on your preferred Date & Time. You may choose to have the freebie hosted on Fab N' Free, your Facebook Page, or simply linked to your blog. **\*Note, I do not accept "tutorials" that do not include a free download of some kind (free pattern, printable, digital download, etc.)**



### *2 Pinterest Pins*



Pinterest pins can generate thousands of hits, and we will pin your freebie directly from your website if you choose. We will pin 1 pin (on the boards of your choice) from the Fab N' Free account (pinterest.com/fabnfree - 1330+ Followers) and also 1 pin from Carolyn's personal account (pinterest.com/carolynnrey - 5250+ Followers). Pins are posted on your preferred Date & Time. Note: Pins must include **#ad** or **#sponsored**



### *Facebook Post*



We will post your freebie on our page (facebook.com/fabnfree) directly from your website or blog. We currently have 1,620 followers. Posts are posted on your preferred Date & Time.

