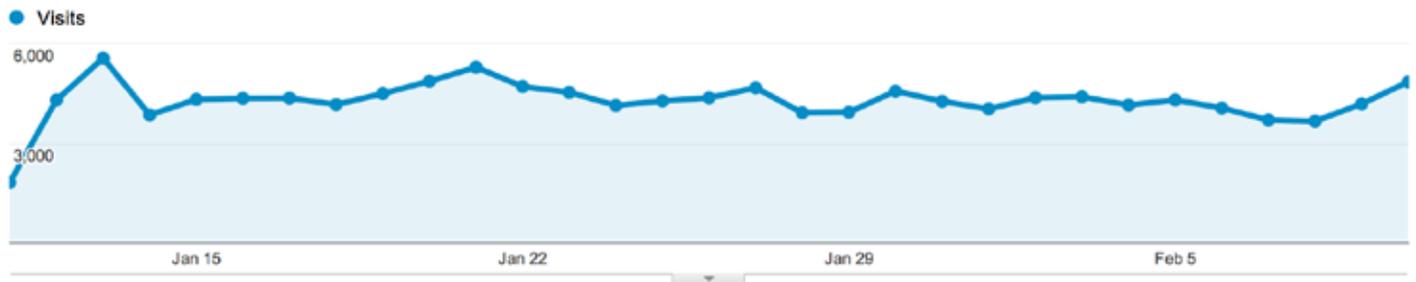




Media Kit

Statistics

The stats below were taken from the last 30 days, via Google Analytics. Approx 6,573 pageviews per day.



116,235 people visited this site

 **Visits: 132,342**

 **Unique Visitors: 116,235**

 **Pageviews: 197,180**

 **Pages / Visit: 1.49**

 **Avg. Visit Duration: 00:02:54**

 **Bounce Rate: 53.68%**

 **% New Visits: 83.80%**



83.84% New Visitor

110,956 Visits

16.16% Returning Visitor

21,384 Visits

Sidebar Ads

Sidebar Ads appear directly below the "Categories" cloud on the sidebar on the right side of the blog. All sidebar ads are rotated randomly within that area. All ads are published on Mondays only.

Premium Ad - 240 x 200 - Top 3 Ad Spots



CPM Rate = Approx. \$.37!

Standard Ad - 240 x 100 - Following Ad Spots



CPM Rate = Approx. \$.22!

Freebie Social Promo Package

Do you have a freebie that you would like promoted? Fab N' Free will always accept a freebie tip off that may end up on our site, but we do not guarantee to post any of those. Give-aways and "limited time only" freebies are NOT accepted as freebies. If you would like to have us post and promote your freebie, this is what is included:

Single Blog Post



Blog Posts are posted on your preferred Date & Time. You may choose to have the freebie hosted on Fab N' Free, your Facebook Page, or simply linked to your blog. ***Note, I do not accept "tutorials" that do not include a free download of some kind (free pattern, printable, digital download, etc.)**

4 Pinterest Pins



Pinterest pins can generate thousands of hits, and we will pin your freebie directly from your website if you choose. We will pin 2 pins (on the boards of your choice) from the Fab N' Free account (pinterest.com/fabnfree - 1330+ Followers) and also 2 pins from Carolynn's personal account (pinterest.com/carolynnrey - 5250+ Followers). Pins are posted on your preferred Date & Time. Note: Pins must include **#ad** or **#sponsored**

Facebook Post



We will post your freebie on our page (facebook.com/fabnfree) directly from your website if you choose. We currently have 1620 followers. Posts are posted on your preferred Date & Time.



Simple Social Promo Options

We only promote FREEBIES, please do not ask to promote any other products. Choose one or more option below.

Single Blog Post



Blog Posts are posted on your preferred Date & Time. You may choose to have the freebie hosted on Fab N' Free, your Facebook Page, or simply linked to your blog. ***Note, I do not accept "tutorials" that do not include a free download of some kind (free pattern, printable, digital download, etc.)**



2 Pinterest Pins



Pinterest pins can generate thousands of hits, and we will pin your freebie directly from your website if you choose. We will pin 1 pin (on the boards of your choice) from the Fab N' Free account (pinterest.com/fabnfree - 1330+ Followers) and also 1 pin from Carolyn's personal account (pinterest.com/carolynnrey - 5250+ Followers). Pins are posted on your preferred Date & Time. Note: Pins must include **#ad** or **#sponsored**



Facebook Post



We will post your freebie on our page (facebook.com/fabnfree) directly from your website or blog. We currently have 1,620 followers. Posts are posted on your preferred Date & Time.

